

Strip Sponsorship

We would regard sponsorship of the 1st XV as Club sponsorship. For the best exposure of our sponsor we believe such support would be better committed for a minimum of two seasons and expect a return of £2500 per season for which the club sponsor will receive:

- Full name and logo on front of shirt
- Hospitality for 10 guests at a National League Division 1 game at Barnton
- Full back cover advert in match programmes as well as a 'sponsored by' beside the club crest on the front cover
- Name incorporated on signage on the interior and exterior of clubrooms
- Name on bespoke stationery (information posters, teamsheets, mailshots etc) printed throughout the period of the sponsorship
- Name at the top of any official club sponsors board which is situated in clubrooms
- Two banners (supplied by sponsor) behind each set of goal posts for every home 1st XV fixture (League, Cup and friendlies) for the period of sponsorship
- First option with preferential rates to hospitality prior to all home Scotland Internationals (the hospitality package can be found later in this document)
- Team photograph in new jerseys in Edinburgh press
- Access to 6 Nations Tickets

International Day Hospitality

Formal Packages

- Pre match 3 course lunch ½ bottle wine
- Match ticket
- Match programme
- Travel by coach to/from Murrayfield Stadium
- Complimentary sweepstake
- Post match buffet with ½ bottle wine

Informal Packages

- Pre match finger buffet including wine and refreshments
- Match ticket
- Match programme
- Travel by coach to/from Murrayfield Stadium
- Post match buffet with ½ bottle wine

Cost of Packages

(Category A 6 Nations Matches)	
Formal	£250
Informal	£200
(Category B Autumn Series)	
Formal	£200
Informal	£150

Please note that Club sponsors (companies who have taken shirt/short/matchday sponsorship of RHC RFC throughout the season) will receive a 20% discount.

Shirt, Sleeve, Back, Shorts, Tracksuit

We can offer an alternative to club sponsorship in the form of associate sponsorship, which gives you the opportunity to have your company name on either tracksuit, shirt sleeves, shirt back or shorts.

The benefits of this type of sponsorship are:

- Full name/small logo on the selected area
- Pitchside advert
- Hospitality for 10 guests at a National League 1 game at Barnton
- Half-page advert in the match programme
- Company name on the official club web site & any sponsors board in the clubrooms
- Preferential rates to hospitality prior to all Scotland Internationals at Murrayfield including Six Nations matches (the hospitality package can be found elsewhere in this document)
- Access to 6 nations Tickets.

It is envisaged that the cost of each sponsorship package should vary and that the rates are as follows:

Tracksuit	£1500
Shirt back	£1250
Sleeve	£1000
Shorts	£750

Individual Match Sponsorship

- Pre match lunch/buffet for ten inc ½ bottle wine
- Acknowledgement of match sponsorship within the match programme (situated between the two teams on the teamlists)
- Opportunity to display advertising / marketing materials inside and outside the clubrooms on matchday (supplied by sponsor)
- Company name on the official club web site & any sponsors board situated in the clubrooms.

National League Division 1 fixture	£500
Cup Fixture	£400
Friendly Fixture	£300

Pitchside Advertising

8ft x 2ft	1 st Year	£600
	2 nd Year	£500
Two year package		£950

(includes ½ page advert & lunch for four.
Prices are reduced by £100 if taken with out lunches)

Post Protectors

Prices from	£500
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(includes ½ page advert & lunch for four)

Match Ball Sponsorship

Acknowledgement in match programme (situated between the two teams on the teamlists) £50

Individual Player Sponsorship

Individual players can be sponsored for £100 each Company name will be displayed on the Sponsor's Board and in the match programme beside the player's name.

Match Programme Advertising

There is a match programme produced for every major home game and the rates are as follows:

Inside front cover (full page)	£300
Inside back cover (full page)	£250
Back cover <i>Reserved for Club Sponsor</i>	
Full page	£150
½ page	£85
¼ page	£50

Multiple Packages

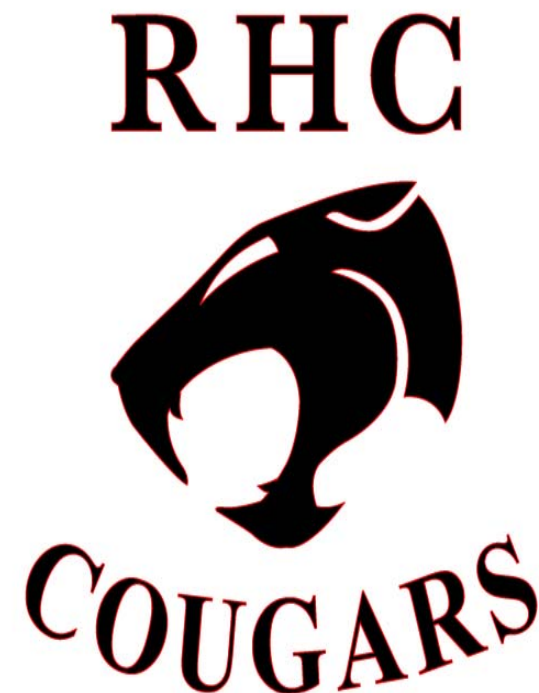
We can put together a package of sponsorship (i.e. programme advert, 1 matchball, 1 player etc) and cost will be upon negotiation

Other Sponsorship

As you can imagine we are always on the lookout for sponsorship and with a thriving youth section, ladies team and 2nd and 3rd xvs we can negotiate Our kit sponsorship, etc for other individual teams upon request.

**ALL PACKAGES ARE NEGOTIABLE TO FIT
IN WITH YOUR REQUIREMENTS.**

Sponsorship Packages



Contact

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for more information.